

SPONSORSHIP PACKET

GALA & BENEFIT AUCTION

HONORING THE RETIREMENT OF
CEO WALTER PHILIPS



SAN DIEGO
YOUTH SERVICES



SPONSOR OUR GALA

Dear Supporter,

On June 7, 2025 we'll be holding our Gala & Benefit Auction to honor CEO Walter Philips' retirement. The Gala & Benefit Auction will celebrate his 25 years of service to San Diego Youth Services and look ahead to the next 25 years. We would love your corporate support.

SAN DIEGO YOUTH SERVICES

San Diego Youth Services is a nonprofit organization serving more than 14,000 youth annually who are experiencing homelessness, abuse or other life traumas. We provide services to help these youth thrive, including mental health support, case management, life skills training, and safe places to live at shelters, foster homes and long-term housing. In our 50+ year history, our organization has provided these life-saving services to more than 823,000 youth.

OUR MISSION

Empowering youth to thrive by meeting their basic needs and providing lifelong skills for self-sufficiency and achieving their life ambitions.

By partnering with San Diego Youth Services, you are making a commitment to the youth in our community. We hope you will join us!

Contact: Laura O'Sullivan
Director of Philanthropy & Donor Engagement
(619) 221-8609
losullivan@sdyouthservices.org



POTENTIAL LOGO VISIBILITY

Annual Website Visitors: 75,000
Social Media Impressions: 2.2 million
Social Media Audience Engagement: 72,000

UPCOMING MARKETING OPPORTUNITIES

June 7, 2025: Gala & Benefit Auction
May 10-16, 2025: Walter's Legacy Bike Ride
Year-Round: Become a year-round partner



HONORING WALTER'S RETIREMENT

San Diego Youth Services is celebrating CEO Walter Philips' 25 years of incredible leadership!

During Walter's tenure, SDYS has grown from a small agency with 16 programs to one of San Diego's largest youth-serving agencies, with more than 30 programs. Today, SDYS provides life-saving services for 14,000 youth annually through access to housing, food, financial support, mental health services, education and job training.

Before taking on the role of CEO, Walter worked in San Diego County as a social worker for three decades. He has dedicated his career to improving the San Diego community, and we are proud to have called him our CEO.

Join us at our Gala & Benefit Auction on June 7, 2025 to celebrate Walter's legacy!



GALA & BENEFIT AUCTION SPONSORSHIP

Your generous contribution to this event provides life-saving services to youth 0-25.

	Supporting Sponsor \$3,000	Silver Sponsor \$5,000	Legacy Sponsor \$10,000	Presenting Sponsor \$20,000
Reserved Seating at Gala		4 Tickets	Table for 8	VIP Table for 8
Dedicated Social Media Post	●	●	●	●
On-Screen Recognition at Gala	●	●	●	●
Logo on SDYS Website	●	●	●	●
Ad in Auction Program	1/4 Page	1/4 Page	1/2 Page	Full Page
Gala Podium Recognition			●	●
Logo on Gala Print Materials				●
Upgraded Wine at Gala				●
Preferred Parking	●	●	●	●

GALA & BENEFIT AUCTION

Become a sponsor of our gala benefitting San Diego Youth Services programs.

THE GALA & BENEFIT AUCTION

On **June 7, 2025** from 5:30 p.m to 10 p.m., San Diego Youth Services donors and board members will celebrate CEO Walter Philips' 25 year anniversary with the organization and raise funds for our life-saving services for youth.

EVENT SCHEDULE

- 5:30 P.M. Welcome Reception
- 6:30 P.M. Dinner Program & Auction
- 8:30 P.M. Dancing

TICKETS & TABLES

- Tickets: \$250
- Table (8 people): \$2,000
- VIP Table: \$3,000

YOU CAN CHANGE A LIFE

Your donation will make a world of difference and provide life-saving programs to help struggling youth become self-sufficient and thrive. Your generosity ensures youth have a warm meal, a shower, a roof above their head and a safe place to sleep.

PROMOTIONAL SPONSORSHIPS AVAILABLE

- Champagne
- Bar
- Entertainment
- Welcome Reception
- Photo Booth

BECOME A SPONSOR

Return the sponsor form or contact Laura O'Sullivan: losullivan@sdyouthservices.org | (619) 221-8609



OUR IMPACT 2023-2024

Our mission is empowering youth to thrive by meeting their basic needs and providing lifelong skills for self-sufficiency and achieving their life ambitions.

 **1,400+**
Youth Served

 **100+**
Community & School Locations

Youth experiencing homelessness

1,242 youth provided shelter and support



 **8,855**

7th-12th graders received
suicide prevention and intervention services



Foster youth

17 foster youth provided with healthy, committed foster homes

269 former foster youth helped with transitioning into self-sufficient adults through housing and independent living skills

111 youth trafficking survivors and youth at risk for trafficking helped with recovery & healing



A YOUTH SUCCESS STORY

“Before knowing San Diego Youth Services, I had never had a place to call home,” shares Alona. “I’d never imagined the possibilities I could have by just taking one step.”

ALONA’S STORY

Alona was in foster care since her earliest memories. She was moved from family to family before her mom was granted custody of her again at age 10, but it was not the caring and stable life Alona longed for. Her mother struggled with addiction and would leave Alona home alone for months.

Alona tells us about dropping out of school while living out of hotels before her mother was arrested. While alone, she found her way to our emergency shelter for youth.

FINDING SUPPORT

“The moment I stepped foot in that shelter, everything changed. The staff there became the family I’d longed for, and I began to blossom,” Alona says. “I had a routine and a family behind me to help me.”

With our support, Alona began attending school, went on to join the San Diego Job Corps Center and obtained her GED and a certified nursing assistant certification. She got her first apartment and a car.

FOSTER CARE TO HELPING OTHERS

“We do not look like what we’ve been through! Many children who suffer from youth homelessness are couch surfing, staying at parks hidden and still attending school. We are a hidden but very real population of youth who aren’t so clearly seen. SDYS is working to help the hidden population of youth like me.”

Alona has come full circle and now works full-time for San Diego Youth Services, helping youth realize their full potential. She also has full custody of her little brother and has a husband and son of her own.

In her free time, Alona is a motivational speaker and shares her story to inspire others. “I am showing our youth that no matter what background you come from and what cards you were dealt you can achieve anything in life that you could possibly dream of.”



CORPORATE SPONSORSHIP LEVELS



Thank you for supporting San Diego Youth Services as we provide life-saving services to children, teens and young adults!

Company Name/Donor		
Primary Contact		
Address		
City	State	Zip Code
Phone	Email	

SELECT YOUR LEVEL OF COMMITMENT

- Supporting Sponsor (\$3,000) Silver Sponsor (\$5,000)
- Legacy Sponsor (\$10,000) Presenting Sponsor (\$20,000)
- Promotional Sponsorship - Contact Laura at losullivan@sdyouthservices.org or (619) 221-8609

SELECT YOUR PREFERRED PAYMENT METHOD

- Check (made payable to San Diego Youth Foundation)
- Credit Card

Credit Card #	Exp. Date
Name on Card	Billing Zip Code

PLEASE MAIL ORIGINAL FORM TO:

San Diego Youth Services | 3255 Wing Street | San Diego, CA 92110

CONTACT: Laura O'Sullivan, Director of Philanthropy & Donor Engagement
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San Diego Youth Foundation (Tax ID 27-4529565) is the philanthropic arm of San Diego Youth Services and is 501(c)(3) tax-exempt for both federal and state purposes.