

Celebrating 50 Years



# Building futures for 50 years



## 50<sup>th</sup> Anniversary Partner Opportunities

*Investing in San Diego's Most Vulnerable Youth*

Since our founding in 1970 as one of the nation's first shelters for homeless youth, San Diego Youth Services has helped 750,000 homeless, runaway and other vulnerable youth. Today, we serve 28,000 youth from infancy to age 25 at 100+ community locations annually.

**Join us in building futures.**

[sdyouthservices.org](http://sdyouthservices.org)

# PREMIER PARTNER - \$25,000



**Building  
futures for  
50 years**

[sdyouthservices.org](http://sdyouthservices.org)

Premier Partner  
Logo Here

## Exclusive Opportunity

1. Recognition as 50th Anniversary Premier Partner through December 2020, including:
  - Exclusive logo recognition on San Diego Youth Services 50th Anniversary street banner advertising campaign
  - Recognition as 50th Anniversary Premier Partner on San Diego Youth Services website (5,000 visitors monthly) and social media
  - Recognition as 50th Anniversary Premier Partner in San Diego Youth Services 50th Anniversary video
2. Exclusive recognition as Presenting Sponsor of San Diego Youth Services annual gala, Creations in Chocolate (March 5, 2020) at Balboa Park Club
  - Primary logo placement and recognition in all event promotional materials, including invitation, website, e-newsletter (distributed to 6,000+), social media and media releases
  - Primary logo placement on program cover
  - Full-page ad in event program
  - Featured video message from you or your company at event
  - Logo placement on Audio/Visual Partnership Loop during event
  - Admission for 16 to Celebration, including 16 VIP tickets to exclusive Partner Reception before event and reserved VIP dinner seating for 16 at event
  - Recognition from event podium
  - Logo on Step and Repeat Media Backdrop used for all media and photography opportunities
3. All other benefits for San Diego Youth Services major donors, including logo placement and recognition year-round on our website homepage and recognition in annual report

## ANNIVERSARY PARTNER - \$15,000

1. Recognition as 50th Anniversary Gold Partner through December 2020, including logo placement on San Diego Youth Services website homepage and recognition on social media
2. Featured partner for month of your choice, including partner highlight and video on website, social media and e-newsletter
3. Recognition as 50th Anniversary Partner at San Diego Youth Services 50th Anniversary Celebration with Creations in Chocolate (March 5, 2020) at Balboa Park Club
  - Logo placement and recognition in all event promotional materials
  - Full-page ad in event program
  - Featured video message from you or your company at event
  - Admission for 16 to Celebration, including 16 VIP tickets to exclusive Partner Reception before event and reserved VIP dinner seating for 16 at event



## LEGACY PARTNER - \$10,000

1. Recognition as 50th Anniversary Legacy Partner through December 2020, including logo placement on San Diego Youth Services website homepage and recognition on social media
2. Recognition as 50th Anniversary Partner at San Diego Youth Services 50th Anniversary Celebration with Creations in Chocolate (March 5, 2020) at Balboa Park Club
  - Logo placement and recognition in all event promotional materials
  - Full-page ad in event program
  - Featured video message from you or your company at event
  - Admission for 8 to Celebration, including 8 VIP tickets to exclusive Partner Reception before event and reserved VIP dinner seating for 8 at event

## GOLD PARTNER - \$5,000

1. Recognition as 50th Anniversary Partner through December 2020, including logo placement on San Diego Youth Services website homepage and recognition on social media
2. Recognition as 50th Anniversary Partner at San Diego Youth Services 50th Anniversary Celebration with Creations in Chocolate (March 5, 2020) at Balboa Park Club
  - Name recognition in all event promotional materials
  - 1/2-page ad in event program
  - Admission for 8 to Celebration, including 4 VIP tickets to exclusive Partner Reception before event and reserved VIP dinner seating for 8 at event

## PATRON PARTNER - \$3,000

Recognition as 50th Anniversary Patron Partner at San Diego Youth Services 50th Anniversary Celebration with Creations in Chocolate (March 5, 2020) at Balboa Park Club

- Logo placement and recognition in all event promotional materials
- 1/3-page ad in event program
- Admission for 8 to Celebration, including 2 VIP tickets to exclusive Partner Reception before event and reserved VIP dinner seating for 8 at event

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We are happy to receive your special recognition and marketing requests.